



Agriculture, Alabama's Top Economic Driver



Mission:

To advocate, enhance and promote agribusiness in Alabama as the collective voice.

Purpose:

To work with groups and organizations to effectively promote and enhance the business of agriculture and forestry in Alabama.

Membership:

Membership is open to individuals, organizations and companies ranging from 1-500+ employees who share a common interest in positively enhancing agriculture and agribusiness in Alabama.



Who Are We?

- Individuals, Educators, Elected Officials, Extension Agents
- Trade Associations
- Ag Lenders, Land Brokers, Insurance Agencies, Law Firms
- Ag Retail/Co-Ops, Agrichemical Companies, Equipment Dealers
- Utilities, Economic Developers

A vertical promotional graphic with a blue sky and green cornfield background. It features the Alabama Agribusiness Council logo at the top, followed by the text 'Alabama's Premier Agricultural Organization'. Below this is a quote: 'The Alabama Agribusiness Council is the ONLY organization in the state that advocates for ALL agricultural interests.' Further down, it states: 'Membership is open to individuals, trade associations and companies ranging from 1-500+ employees who share a common interest in positively enhancing agriculture and agribusiness in Alabama.' At the bottom, it provides the website 'www.alagribusiness.org' and the call to action 'Your Membership Is Important! JOIN TODAY!' in red.

ALABAMA
AGRIBUSINESS
COUNCIL

Alabama's Premier
Agricultural Organization

The Alabama
Agribusiness Council is
the **ONLY** organization
in the state that
advocates for **ALL**
agricultural interests.

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from 1-500+ employees who share a
common interest in positively enhancing
agriculture and agribusiness in Alabama.

For more information about AAC visit
www.alagribusiness.org

Your Membership Is Important!
JOIN TODAY!

Alabama State Report



- \$70.4 Billion Dollars
- 580,295 jobs



State Impact Talking

- 49% of Alabama GDP
 - 22% of Alabama workforce
 - Larger than 12 other state economies

Ag and Forestry Impact Report Goals

- **Increase awareness** of the economic importance of agriculture and forestry industries among general public, public policy makers, private investors and economic development agencies
- **Establish benchmarks** to measure:
 - Assess changes over time
 - Assess the impact of public policy
 - Assess the impact of industry efforts



Alabama Agriculture: A Job Creator

Sector	Direct Jobs	Indirect Jobs
Ag, forestry & fisheries Production	59,138	33,836
Ag inputs & Services	31,772	17,692
Food Manufacturing	34,501	76,543
Forest Manufacturing	23,218	87,662
Food Distribution	203,360	12,508
Nature Recreation	1,363	94
TOTAL	353,644	230,042

Each job in production Agriculture, Forestry and Fisheries (59,138) generates 9 other jobs in Alabama:

Direct Jobs 294,506 (1:5) and
Indirect Jobs 230,042 (1:4)

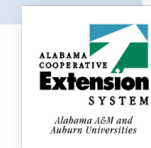


Alabama Agriculture

48,500 farms = \$4.55 billion

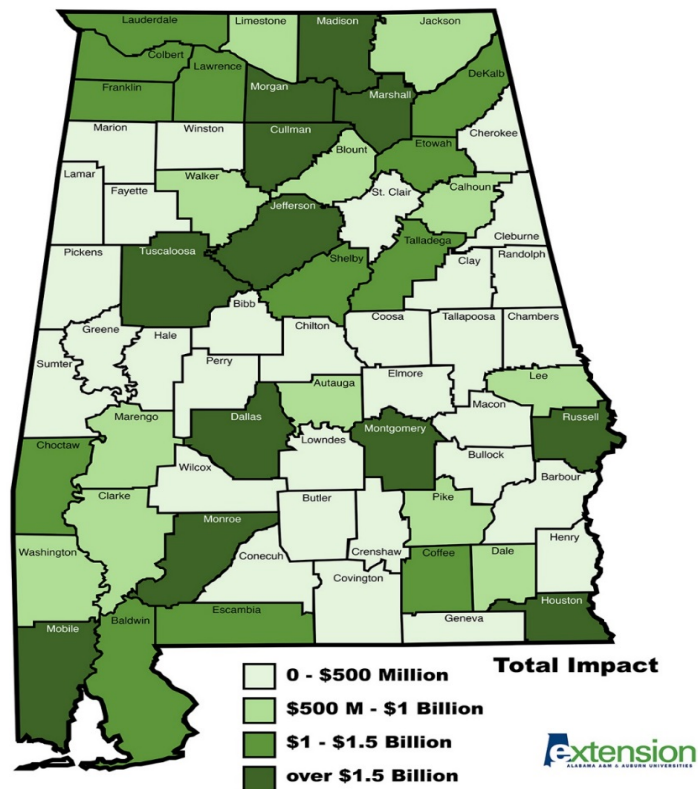


Industry	Inventory	Income	% 2010 receipts
Broilers/eggs	1 billion birds	\$3.08 billion	68%
Cattle	1.2 million head	\$395.8 million	8.7%
Horticulture		\$262.6 million	5.8%
Hay	780,000 acres	\$168.5 million	3.7%
Cotton	338,000 acres	\$138.6 million	3.1%
Soybean	345,000 acres	\$122.1 million	2.7%
Corn	250,000 acres	\$115.0 million	2.5%
Catfish	19,800 acres	\$107.5 million	2.3%
Peanut	185,000 acres	\$82.6 million	1.8%



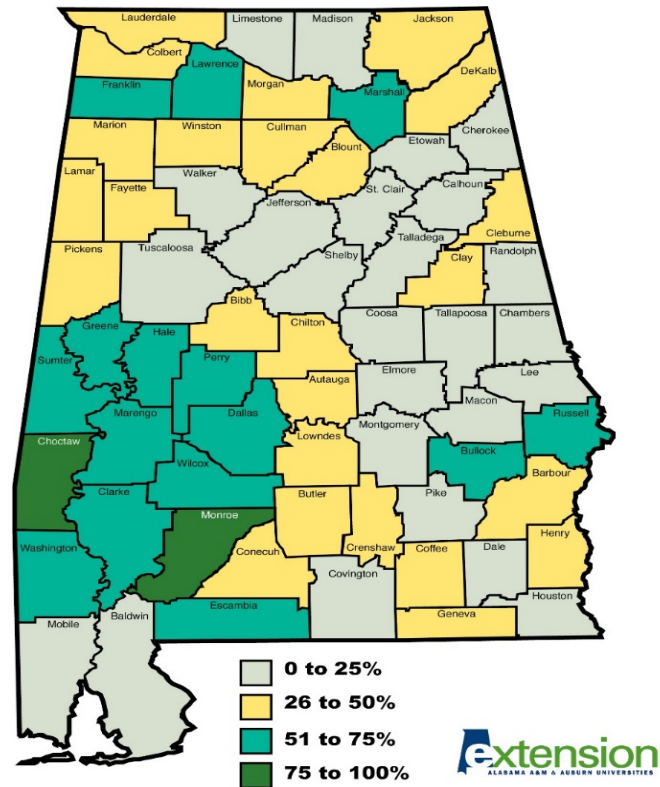
Agriculture is Important in Every County

Economic Impact of Alabama's Agriculture and Forestry Industries

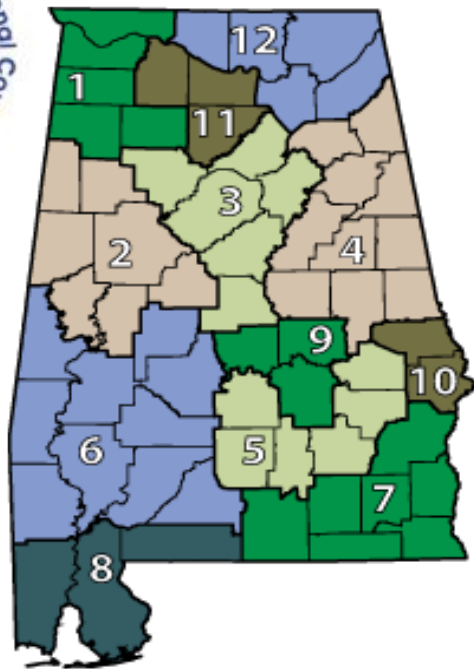


Agriculture is Important in Every County

Economic Impact of Alabama's Agriculture and Forestry Industries by Percent of County Workforce



Agriculture's Impact by Region:



1. \$5.4B and 38,572 jobs
2. \$3.6B and 33,200 jobs
3. \$9.2B and 92,036 jobs
4. \$4.3B and 41,379 jobs
5. \$1.7B and 14,159 jobs
6. \$9B and 55,023 jobs
7. \$5.6B and 42,798 jobs
8. \$5.3B and 45,588 jobs
9. \$3.9B and 36,768 jobs
10. \$2.4B and 20,708 jobs
11. \$4.1B and 26,008 jobs
12. \$8.7B and 78,094 jobs

AlabamaAgImpact.com

County Impact Reports

Total Economic impact and jobs

Characteristics of the County

Total Ag and Forestry production

Ag Production

Forestry Production

Overall Contributions to County

Production \$

Jobs

Value Added \$

Indirect Business Taxes



Marshall County Agriculture, Forestry, and Related Industries

Total Impacts: **\$4.1 Billion** and **27,471 Jobs**

Total Production

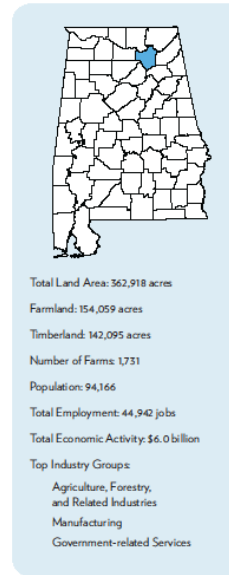
In 2010, \$374.3 million was generated through the county's agricultural and forestry production sector.

Agricultural Production

Poultry and egg production was the largest agricultural commodity, contributing 83.8 percent of the county's total agricultural and forestry production. Marshall County ranked third in the state in broiler production.


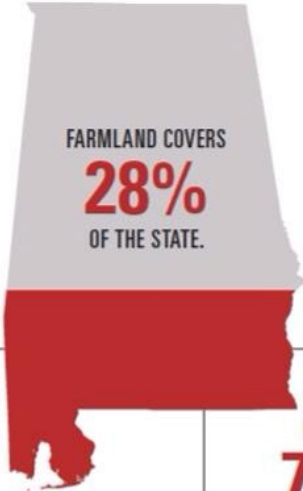


Marshall County ranked fourth in cattle. It contributed 5.1 percent of the county's total agricultural and forestry production, making it the second largest agricultural commodity.

The third largest was soybeans, which contributed 2.4 percent of the county's total agricultural and forestry production.

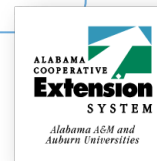
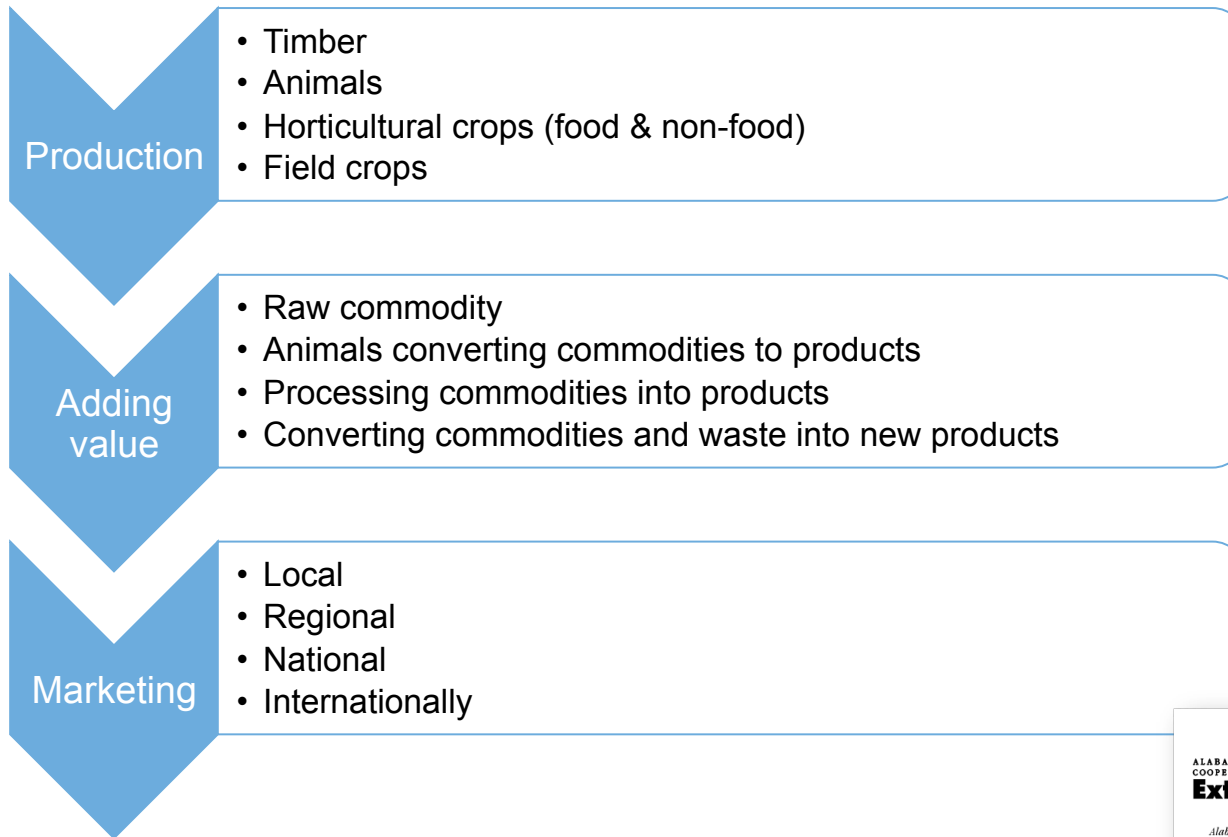


Top Agricultural Commodities				
Commodity	Production (Mn\$)	Jobs	Value Added* (Mn\$)	Indirect Business Taxes (Mn\$)
Poultry & egg	313.8	15,668	92.4	5.2
Cattle	19.2	270	5.7	0.5
Soybeans	9.1	164	5.0	0.4

* Value Added is the value that is added to a product at the stage of its manufacture or distribution.

 <p>The poultry industry makes up about 60% of total agriculture cash receipts in the state.</p>	 <p>FARMLAND COVERS 28% OF THE STATE.</p>	<p>Poultry processing directly employs 22,562 people.</p>
<p>HUNTING, SPORT FISHING AND WILDLIFE WATCHING EMPLOY 42,319 PEOPLE DIRECTLY.</p>	<p>There are 100 acres of commercial satsumas produced in Alabama.</p>	<p>ROUGHLY 71% OF ALABAMA'S FORESTS ARE PRIVATELY OWNED.</p> 
<p>Paper mills account for 34.5% of total sales of forest products and related sectors.</p>		<p>Most commercial aquaculture production is found in only seven counties.</p>
<p>What's Online Access more agriculture facts at ALagriculture.com.</p>	<p>ALABAMA'S ANNUAL AGRICULTURAL EXPORTS TOTAL \$1 billion.</p> 	<p>Alabama has the fourth-largest number of aquaculture farms in the nation, with 215.</p>

Alabama Ag Future



Strategies for Agriculturally-Based Economic Development

- Build up on your county strengths
- Identify growth trends
- Strengthen existing businesses
 - Farm to main street to industrial park
- Attract allied industries
- Foster local entrepreneurs

